









# TECH SPRING PAKISTAN

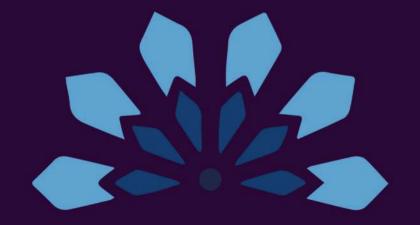
Connecting Minds, Fueling Ideas

16 - 18 February 2024



### Welcome to Tech Spring 24

Tech Spring Pakistan 24 - A hidden treasure for tech innovations and emerging technologies. Where, Global visionary minds will converge to usher a new era of sustainable digitalization. Happening in the heart of Pakistan, Lahore. This event will transform the digital landscape of Pakistan by hosting Global Tech leaders as they connect with Pakistani IT Industry, academia and tech enthusiasts while sharing their innovative ideas and future plans. Join us at TechSpring24 as we journey towards a sustainable and multilateral digital future.





### FOCUS AREAS



Artificial Intelligence



Cloud Computing



**Block Chain** 



**ERP** 



**BPO** 



**Cyber Security** 



E- Agriculture



E-Health



**E-Learning** 



Machine Learning



AR/VR/MR



Internet of Things







#### **EXHIBITION**

Engage in tech talks, futuristic discussions and insightful discussions.

**CONFERENCES** 

Showcase your products and services while selling your ideas at the first ever international Tech show in Pakistan.

#### **NETWORKING**

Connect with leaders, spark collaborations. Elevate your industry presence, forge lasting bonds for success.

# Conferences

Gain practical insights for your business's success.

Fintech Innovation through partnerships:
A Roadmap for successful collaborations

Understanding the significance of Funding and Investment in IT Business

A new era in Gaming & Animation: xR, VR, AR, MR

Expansion of BPO Industry in Pakistan: Growth Trajectory, Trends, and Global Competitiveness

Navigating the Path to a Successful Freelance Career

Shaping the Future of Al-Powered Learning and Decision-Making



# TECH Talks

Pakistan's Digital Renaissance: Transforming Industries through Tech Disruption and Innovation

Digital Inequality in Pakistan: Challenges and Pathways to Progress

Digital environment sustainability: challenges for developing countries

The Metaverse Unveiled: Navigating the Future of Digital Realities

Exploring the significance of IT in Aerospace

Breaking Barriers: Women Pioneers in Tech

The importance of cyber security in the digital age

**Future of Freelancing in Pakistan** 



# Workshops

Connect with leaders driving innovation.

Digital Safety Workshop: Navigating the Cybersecurity Landscape

Al Governance: Strategies for Responsible and Effective Regulation

**Exploring Quantum Computing** 

**Growth Strategy from Start-up to Scale-up** 

Meet the Heroes: Building a Successful Business in Pakistan

The Economic Impact of Digital Nomads on Local Economies

Marketing in the Digital Era: exploring new frontiers





#### **OUR SPONSORS**













### **INSUDTRY PARTNER**



### Call for Speakers:

Share Your Expertise Globally

Are you a leader in the tech industry?

Do you have valuable insights to share with a global audience?

Join us at **Tech Spring** as a speaker and contribute to **shaping the future of technology.** 



#### STALL PAYMENT PLAN



Rs 30,000/for 6sqm Booth
only for startups

Rs 12,000/per sqm Raw
Scheme
(Min. 9 sqm)



### Don't Miss Out!

Secure your spot at https://techspring.pk

Spark innovation, forge connections, and thrive in the tech world







#### FOR ENQUIRIES & APPLICATIONS

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